



BRIDGE HOUSE

PRE-PRIMARY · PREPARATORY · COLLEGE

www.bridgehouse.org.za

Bridge House is an independent, co-ed day and boarding school situated close to Franschoek, Stellenbosch and Paarl in the Western Cape. With its emphasis on future-thinking and relevance, Bridge House is a distinctive, vibrant school that embraces innovation and change. The school is seeking to appoint a:

Marketing Manager

Starting Date: July 2023

The successful candidate will:

- Have experience of working in a school marketing environment, preferably in the independent school sector.
- Have a relevant marketing qualification.
- Be exceptionally proficient in English – both spoken and written.
- Have excellent computer skills and experience working on design software and various social media platforms.
- Have strong planning, organisational, multitasking, and reporting skills.
- Manage the compilation of the weekly school newsletter, the annual school magazine, and other school-related marketing material.
- Be a competent photographer and have the ability to work with images and video on various media.
- Experience of managing a WordPress website will be an added advantage.
- Be able to manage the alumni database and the school archives.
- Be prepared to work irregular hours, attending evening school functions and weekend sporting and cultural activities – across both the Prep and College.
- Have outstanding interpersonal skills and be a positive team player.

Closing date for applications: 9 November 2022

Please fill in the form and upload your CV and a letter of motivation on the following link:

[Application Form](#)

Bridge House School is an equal opportunity employer. Failure to meet the minimum requirements of the advertised post will result in applicants automatically disqualifying themselves from consideration. An application will not necessarily entitle the applicant to a response, appointment or interview. Only short-listed applicants will be contacted. Bridge House School reserves the right not to proceed with filling the post.

Bridge House, in line with POPIA (Protection of Personal Information Act) will attempt to ensure the confidentiality of all applicants for this role. All reasonable measures will be in place to protect personal information, but it will be used in the recruitment, selection and reporting process. By submitting your application for this position, you are recognising and accepting this disclaimer.